The 9th World Congress of Veterinary Dermatology is organised under the auspices of the World Association for Veterinary Dermatology.

WCVD9 is a Pty Ltd corporation organised according to Australian corporate law.
Educational Opportunities

Company Symposium
AUD25,000 - Nine opportunities

The option to hold a Company Symposium during WCVD9 is available to 9 Principal sponsors only.

Each Company Symposium will be allocated to a two - three hour session and will be held on Wednesday October 21, 2018 (Science and Industry Day - the first day of the Congress) at the International Convention Centre, Sydney.

All programmes (including speakers’ name, topics and a brief synopsis of your symposium) must be submitted to the Scientific Committee for approval at time of confirmation to avoid conflict in topics and speakers with the Congress programme.

Entitlements include:

- Lecture Room for two-three hours
- Standard audio-visual equipment provided (supply of lectern and microphone, computer, projector and screen). Different room setups, additional audio-visual (including AV technician) and catering can be provided at an additional cost to the sponsor.
- Access to the Speakers Preview-Room
- Publication of company symposium title in Preliminary Programme (if known at the timing of editing, subject to production deadlines)
- Publication of company symposium programme in Final Programme (subject to production deadlines)
- Publication of company symposium programme on Congress website
- Opportunity for your company representatives to access the symposium with your company official invitation card.

** Companies are responsible for producing and supplying any printed notes for their Symposium.

Additional opportunities

Should you wish to extend your reach before, during and after the event... upgrade your company symposium promotion & evaluation with the following options:

- Pre-congress emailing to all pre-registered delegates
- Announcement of your company symposium on WCVD9 Congress App one hour before session starts
- Post symposium e-mailing; See how participants rate your session; each participant will receive a link to evaluate the session directly with their smartphones; the sponsors will receive the results

COST: AUD8,600

Seize the opportunity to post your company symposium on the congress website: choose the webcast option!

Classic video recording
Classic video recording of the speakers in High Definition with recording on a hard disk. This service includes:

- Delivery, set-up and rental of the equipment, Technical staff (Cameraman), - HD quality encoding, - External hard disk, - Additional lighting for the speaker, Sound connections.

Video recording integrating slides
Video recording including recording of the speakers and integrating the slides. This service includes:

- Delivery, set-up and rental of the equipment, Technical staff (Cameraman), Post production of the video (technical tools, webcast license, file provided on a MPEG 4 format with a HTML 5 Player), Additional lighting for the speaker, Sound connections

Quotes can be provided on request once the technical needs and the congress room are confirmed.
Continuing Education Proceedings
AUD20,000 - Exclusive

The Continuing Education Proceedings book will contain the notes of the continuing education lectures provided to all delegates. This book will be used not only at the Congress but will be a reference text for delegates after the Congress. Approved advertising may be inserted on the inside front, inside back and the back cover by the sponsor. The book will have a page acknowledging all the Congress Sponsors but no other commercial advertising will be permitted (1,200 copies will be published).

If no sponsor takes up this opportunity by 1 March 2020, advertising on individual pages will be permitted - see page 9.

Entitlements:
- Advertising in the book reserved only for the sponsor
- Full page advertisement – inside front cover
- Full page advertisement – inside back cover
- Full page advertisement – back cover

Congress Abstracts Supplement Issue of Veterinary Dermatology
AUD32,000 - Exclusive

The abstracts of lectures and posters accepted for presentation will be published in citable form in the Volume 30 Supplement 1 issue of Veterinary Dermatology. This issue will go online to all journal subscribers and will be also provided for all delegates at the Congress (1,750 copies will be printed). Approved advertising will be sold by WCVD9 and may be inserted on the inside front and back covers and/or the back cover by the sponsor.

If no sponsor takes up this opportunity, by 1 March 2020, advertising on individual pages as in regular issues of the journal will be permitted and sold by WCVD9 as indicated below.

Entitlements:
- Full page Ad – 4 colour AUD3,000
- Full page Ad – mono AUD1,385
- Premium position Ad [Inside front or back page] - AUD3,300
Educational Opportunities

**Sponsorship of Scientific and Continuing Education Lecture Streams, Workshops and Laboratories**

- **Workshops $3,450 - Multiple Opportunities**
- **Laboratories $3,450 - Multiple Opportunities**
- **Lecture Streams $12,000 - Multiple Opportunities**

Opportunity to sponsor one of the available Scientific or Continuing Education Streams, Workshop or WetLab during WCVD9.

Sponsors will receive first opportunity to choose their preferred selection. After this time remaining sessions will be opened to further sponsorship.

**Entitlements:**
- Acknowledgement by the chairperson before and after the session
- Logo against session in the Final Programme
- Logo against session on the Congress website
- Full page advertisement in the Continuing Education Proceedings (for Lecture Stream sponsorship opportunity only)

---

**Poster Display Area**

**AUD11,200 - Exclusive**

Around 100 posters will be displayed at the Congress venue. These will be positioned near the meeting rooms, a busy area where they will be seen by delegates throughout the Congress.

**Entitlements:**
- Logo on signage displayed in the Poster Display Area

---

**Speakers Preview Room & Lounge**

**AUD8,600 - Exclusive**

The Speakers Preview Room & Lounge represents a unique opportunity to reach all speakers taking part in the official scientific programme.

Your company logo will be displayed on each computer screen background and screen saver. A lounge area will enable speakers to discuss together in a convivial atmosphere.

**Entitlements:**
- Logo on Speakers Preview Room & Lounge door signage
- Logo on each computer screen background and screen saver.
- Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display in the lounge area
- Opportunity to supply company branded notepads and pens for use by speakers in the Preview Room

---

**EXCITING OPPORTUNITIES**

Preliminary Programme now available on line
Delegate Services Opportunities

Congress Satchel
AUD5,500 - Exclusive
Every registered delegate will receive a Congress satchel upon registration.
Sponsorship is sought to provide the congress satchel to the congress delegates. The sponsor’s logo will be placed on the bag but the Principal and Major Sponsors’ logos will need to appear also. The sponsor is responsible for producing and providing the satchels, but the design of the satchel, size and position of the logos must be approved by the Congress Organising Committee (prior to production).

Entitlements:
- Congress satchel to be produced and supplied by the sponsor
- Logo on Congress Satchel (Principal and Major Sponsor logos must also be included and design must be approved by the Congress Organising Committee prior to production)
- Opportunity to include a company provided flyer or promotional item in the Congress Satchel (subject to approval by the Congress Organising Committee)

Lanyards
AUD4,400 - Exclusive
Every registered delegate will receive an official Congress name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

Entitlements:
- Lanyards to be provided by the sponsor, design and requirements of lanyard to be approved and advised by Congress Organising Committee
- Opportunity to brand the lanyards with your company logo

Congress Notepad and Pen
AUD5,200 - Exclusive
Sponsorship is sought to provide the note pads and pens for inclusion in the Congress satchel. Every registered delegate will receive a notepad and pen to be used during and after the Congress.

Entitlements:
- Opportunity to provide the notepads and pens, design to be approved by Congress Organising Committee
- Opportunity to brand the notepads and pens with your company logo

Chill Zone
AUD11,200 - Exclusive
The opportunity for your organisation to create a quiet space for delegates to relax and work. Located close to the session rooms and the exhibition area, this will be an area well used during the event.

Entitlements:
- Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display in the Chill Zone
- Opportunity to supply company promotional materials in the Chill Zone

SOLD

SOLD
Delegate Services Opportunities

**Mobile Charging Station**

AUD6,850 (per station)/ AUD10,250 for both stations - Two Opportunities

Give attendees the opportunity to recharge their devices. Two mobile charging stations will be available within the Congress venue.

**Entitlements:**

- Opportunity to supply a company provided free standing pull up banner (1m wide by 2m high maximum size) for display next to the Charging Stations
- Opportunity to supply company promotional materials at the Charging Station
- Logo on Mobile Charging Stations

**Barista Zone**

AUD11,000 each - Two opportunities

Two barista zones will be located within the exhibition area. Serving coffee and tea throughout the morning tea, afternoon tea and lunch breaks.

**Entitlements:**

- Logo on Barista Zone signage
- Opportunity to provide sponsor’s branded cap, apron, cups and napkins for use on barista zone by baristas (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to supply a company provided free standing pull up banner (1m wide by 2m high maximum size) for display next to the Barista Zone

Please note: no other coffee machines/barista machines will be permitted within the exhibition area on exhibition stands.

**Juice and Smoothies Station**

AUD12,200 - Exclusive

One Juice and Smoothie Station will be located within the exhibition area serving juice and smoothies throughout the morning tea, afternoon tea and lunch breaks.

**Entitlements:**

- Logo on Juice and Smoothie Station signage
- Opportunity to provide sponsor’s branded cap, apron, cups and napkins for use at the Juice and Smoothie Station (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to supply a company provided free standing pull up banner (1m wide by 2m high maximum size) for display next to the Juice and Smoothie Station

**Please note:** no other Juice or Smoothie Stations will be permitted within the exhibition area.
Catering Opportunities

Daily Lunches
AUD22,000 Per Day - Exclusive
Lunch will be supplied via the official congress caterer.
Lunch will be located within the exhibition area to attract all delegates. This is an opportunity to reach every delegate on each day.

Entitlements:
• Logo on signage at lunch catering stations (each day of the Congress)
• Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display next to the lunch catering stations (each day of the Congress)

Refreshment Breaks
AUD16,500 Per Day - Exclusive
Refreshment breaks include beverages and snacks during break times that are provided for all delegates.
The refreshments will be located within the exhibition area to attract all delegates. This is an opportunity to reach every delegate in the morning and afternoon breaks each day.

Entitlements:
• Logo on signage at refreshment break catering stations (each day of the Congress)
• Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display next to the refreshment break catering stations (each day of the Congress)

Ice Cream Station
AUD9,900 - Exclusive
One Ice Cream Station will be located within the exhibition area serving ice cream throughout the lunch and afternoon tea breaks.

Entitlements:
• Logo on the Ice Cream Station signage
• Opportunity to provide sponsor’s branded cap, apron, cups and napkins for use at the Ice Cream Station (sponsor to supply at own cost - require fresh aprons each day)
• Opportunity to supply a company provided free standing pull up banner (1m wide by 2m high maximum size) for display next to the Ice Cream Station

** please note: no other Ice Cream stations will be permitted within the exhibition area

Congress App
AUD11,000 - Exclusive
The Congress App can be downloaded by all delegates and will contain important information including the Congress programme, session maps, speaker biographies, exhibition booth information and social function information.

Entitlements:
• Logo will be included on the main menu screen of the Congress App
• Opportunity to place banner ad on the home screen of the app (size and dimensions will be provided by the Congress Organising Committee)
• Dedicated page within the app to showcase business information including the attachment of documents

Water Bottle
AUD22,000 - Exclusive
Each registered delegate will receive one re-useable water bottle in their Congress Satchel.

Entitlements:
• Logo will be included in one colour on the water bottle.

SOLD

SOLD

7
Social Function Opportunities

The Opening Ceremony Followed by the Welcome Reception, Wednesday 21 October, Exhibition Hall

AUD42,650 - Exclusive

The Opening Ceremony and Welcome Reception will be held in the Exhibition Hall following the Company Symposium, and will include the opening of the commercial exhibition. Canapes and drinks will be provided. This will be the first moment when the main body of delegates will get together.

Entitlements:

• Logo on introduction slide at the opening ceremony
• Verbal acknowledgement by MC at the end of the opening ceremony
• Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display in the Welcome Reception venue
• Opportunity to distribute corporate souvenirs and promotional materials at the entrance to the Welcome Reception (sponsor to supply)
• Eight complimentary invitations for the members of your company to attend the Opening Ceremony and Welcome Reception

Congress Dinner, Thursday 22 October

AUD154,000 for one sponsor
AUD77,000 each for up to two sponsors

Join us at Luna Park Sydney for a social highlight of the Congress. A spectacular evening where delegates will be wined, dined and entertained at an Australian Icon located on the beautiful Sydney Harbour waterfront.

Entitlements:

• Verbal acknowledgement during the evening
• Logo on dinner invitation
• Logo on dinner menu
• Opportunity to supply 2 company provided free standing pull up banners (1m wide by 2m high maximum size) for display in the Congress Dinner venue
• Opportunity to distribute corporate souvenirs and promotional materials at the entrance to the Congress Dinner (sponsor to supply)
• Six complimentary invitations for the members of your company to attend the Congress Dinner

Deadline for exclusive sponsorship: End June 2019 - after this time co-sponsorship will be available for purchase.

Dine around Sydney Night

AUD33,000 - Limited opportunities

A new initiative for WCVD9. On the evening of Friday 23 October, bookings at a selection of Sydney’s top restaurants will be made to host up to 100 conference delegates who will select the venue on registration.

Entitlements:

• Logo included on Dine around Sydney signage
• Opportunity to have company provided free standing pull up banners (1m wide by 2m high maximum size) displayed in your sponsored restaurant
• Logo on dinner invitation
• Five tickets to the Dine Around Sydney event

** Restaurant allocation will be on a first registered first allocated process.
Advertising Opportunities

Daily News
$10,250 - Exclusive

Each morning of the congress [21 - 24 October 2020], the daily news will be emailed to all the participants.

They will be able to see the congress news on their smartphones and laptops! Such a wide visibility for your company!

Entitlements:
• Sponsor exclusivity for 4 issues of the Daily News
• Logo will be included in the footer of each issue
• Opportunity to provide a Full page advertisement for each issue of the Daily News

Advertising on www.vetdermsydney.com
AUD6,600 each - Restricted to principal sponsors and limited to two opportunities

The congress website is the place for experts in Veterinary Dermatology to get a full range of news and information on WCVD9! Get unmatched visibility by posting your corporate advertisement on this web site!

WCVD9 offers two online ad spaces which will be on rotation on the homepage.

Entitlements:
• One advert from confirmation of purchase to end of event on the homepage

Please note:
- Ad sizes and materials: the size of the banner will be identified based on availability on the page.
- Please supply all banner ads in GIF or JPG format.
- Ad specifications: Will be provided upon confirmation.

Advertisements in Printed Materials
Multiple Opportunities

Companies may also advertise in the Congress documents [subject to print deadlines, sponsor to provide artwork].

<table>
<thead>
<tr>
<th>Publication</th>
<th>Ad Position</th>
<th>Rate</th>
<th>Quantity</th>
<th>Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary Programme</td>
<td>Full page</td>
<td>AUD2050</td>
<td>e-mail + website download</td>
<td>Digital</td>
</tr>
<tr>
<td>Preliminary Programme</td>
<td>Inside front/inside back cover – Full Page</td>
<td>AUD2400</td>
<td>e-mail + website download</td>
<td>Digital</td>
</tr>
<tr>
<td>Preliminary Programme</td>
<td>Outside back cover – Full Page</td>
<td>AUD2750</td>
<td>e-mail + website download</td>
<td>Digital</td>
</tr>
<tr>
<td>Final Programme</td>
<td>Full page</td>
<td>AUD2050</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Final Programme</td>
<td>Inside front/inside back cover – Full Page</td>
<td>AUD2400</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Final Programme</td>
<td>Outside back cover – Full Page</td>
<td>AUD2750</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Pocket Programme (Exclusive)</td>
<td>Logo on outside back cover</td>
<td>AUD5500</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Continuing Education* Proceedings Book</td>
<td>Colour – Full Page</td>
<td>AUD3450</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Continuing Education* Proceedings Book</td>
<td>Colour – ½ Page</td>
<td>AUD2750</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Continuing Education* Proceedings Book</td>
<td>Black &amp; White – Full Page</td>
<td>AUD1400</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Continuing Education* Proceedings Book</td>
<td>Black &amp; White – ½ Page</td>
<td>AUD1050</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Congress Abstracts Supplement Issue of Veterinary Dermatology*</td>
<td>Colour – Full Page</td>
<td>AUD3,000</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Congress Abstracts Supplement Issue of Veterinary Dermatology*</td>
<td>Mono – Full Page</td>
<td>AUD1,385</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
<tr>
<td>Congress Abstracts Supplement Issue of Veterinary Dermatology*</td>
<td>Premium position Ad (Inside front or back page)</td>
<td>AUD3,300</td>
<td>1,200</td>
<td>To all registered participants onsite at the congress</td>
</tr>
</tbody>
</table>

*Available from 1 March 2020 if exclusive sponsorship is not booked.
Advertising Opportunities

**WCVD9 Electronic Newsletters**
**AUD2,200 – Multiple Opportunities**
This graphically designed newsletter will be used to electronically communicate with thousands of existing and potential delegates in the lead-up to the conference. It will be distributed frequently to all contacts in the database, and will contain information designed to be both informative and entertaining.

Entitlements:
- Banner advertisement on one issue of the WCVD9 Electronic Newsletter, this will be hyperlink to sponsors website. (Please note: The width of this ad is at the discretion of the Organising Committee)

**Footprints or Paw prints from Exhibition Hall Entrance to your Booth**
**AUD7,700 - Limited to Two exhibiting companies only**
Each step will bring attendees closer to your booth!
The floor stickers will be displayed in the exhibit hall with your own personalization. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the congress centre as a means of maximizing visibility for your company, your location and products.

Entitlements
- Footprints production. Sponsors will receive a proof before printing (number of foot or paw prints will be determined by the Congress Organising Committee)

**Onsite Advertising on Plasma Screens**
**Multiple Opportunities**
Display your corporate advert on a plasma screen in a prominent location within the Registration Desk or exhibition area.
The choice of the screen location on which your advert will be displayed will be determined "on a first come, first served" basis.
Maximum of two corporate adverts per screen.

Entitlements
- Your corporate advert on a plasma screen (file provided by sponsor)

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>½ Day</td>
<td>AUD4300</td>
</tr>
<tr>
<td>One Day</td>
<td>AUD5100</td>
</tr>
<tr>
<td>The Whole Congress</td>
<td>AUD8500</td>
</tr>
<tr>
<td>(from October 20 – 24 2018)</td>
<td></td>
</tr>
</tbody>
</table>

**Satchel Insert**
**AUD1,750 – Multiple Opportunities**
An A4 size double-sided, colour or black and white flyer or promotional piece will be included in the Congress Satchel.
This flyer could promote your company’s activities or it could be an existing corporate flyer giving information on your services or products.
Please note: Your insert should not exceed one page double sided and if you wish to insert a promotional piece no sponsorship items such as a notepad and pen (for example) will be accepted. Please contact the congress office for further details and conditions.

**Brochure Display**
**AUD3,450 - Multiple Opportunities**
Brochure stands will be located in the Exhibition Hall and will consist of standing display units to provide professional presentation of company literature. A very affordable option to maximise your visibility at the congress.
One brochure stand will be dedicated to display your company literature (each brochure stand will enable to hold A4-size documents).
Company literature will be supplied by the representative company.

Don’t see an option that suits your marketing needs?
Let us work with you to customise a tailored partnership to suit your objectives.
Exhibition Opportunities

The exhibition is set to be the primary networking arena for delegates, speakers and Congress partners. The Congress programme has been designed to maximise the opportunity for delegates to visit the exhibition with all refreshment breaks, the Congress Welcome Reception and Seating areas all located within the exhibition area.

**Exhibition Booth***

**AUD4,400 - Limited opportunities**

**Entitlements:**
- 6 square metres of exhibition space
- Back and side walls
- Carpeted floor
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the congress

*Please note: A one booth per organisation purchase limit applies. Exhibitor Registrations do not allow access to the core Congress Programme.

**Sponsor Exhibition Booth***

**AUD6,600 - Limited opportunities**

**Entitlements:**
- 9 square metres of exhibition space
- Back and side walls
- Carpeted floor
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the congress

*Please note: 9sqm Sponsor Exhibition Booth option available to Principal, Major, Supporting and Sponsors only, sqm limits apply.

Exhibitor Registrations do not allow access to the core Congress Programme.

**Space Only Rate**

**AUD530 per sqm - Available to Principal, Major, Supporting and Sponsors* sqm limits apply**

Principal Sponsor – can purchase up to 72sqm of space
Major Sponsor – can purchase up to 36sqm of space
Supporting Sponsor – can purchase up to 18sqm of space
Sponsor – can purchase up to 9sqm of space

**Entitlements:**
- Space only provided for the sqm purchased * no stand construction, power or lighting is included and must be provided by the sponsor (at your own expense)
- Carpeted floor
- Two complimentary exhibitor registrations per 9sqm purchased, including morning and afternoon tea and lunch during the congress.

*Please note: Exhibitor Registrations do not allow access to the core Congress Programme.
Partnership Form

Sydney 9 World Congress of Veterinary Dermatology
20–24 October 2020

Personal Details

Please note correspondence will be sent to the contacts supplied below.

Organisation name (for invoicing purposes) _______________________________________

Contact Person (for invoicing purposes) ________________________________

Email______________________________________________________________

Organisation name (for marketing purposes) ________________________________

Contact Person (for organising purposes) ________________________________

Position ___________________________________________________________

Email______________________________________________________________

Telephone__________________________ Fax______________________________

Address________________________________________________________________

State __________________ Postcode________________________ Country__________________

Website____________________________________________________________________

Partnership Opportunities

Please tick appropriate box. All sponsorship prices are in AUD and exclusive of 10% GST (Goods and Services Tax)

Educational Opportunities

- Company Symposium
  - Prices on Request
  - AUD8,600
  - Prices on Request
  - AUD22,000
  - AUD32,000
  - AUD30,000
  - AUD1,385
  - AUD3,000
  - AUD3,000

Sponsorship of Scientific and Continuing Education Lecture Streams, Workshops and Laboratories

- Workshops
  - AUD3,450
  - AUD3,450
  - AUD3,000
  - AUD12,000
  - AUD11,200
  - AUD8,600

Delegate Services Opportunities

- Congress Satchel
  - AUD5,500
  - AUD8,600

- Congress Notepad and Pen
  - AUD6,850 (per station)/AUD10,250 for both stations

- Mobile Charging Station
  - AUD11,200 each

- Barista Zone
  - AUD12,000

- Juice and Smoothies Station
  - AUD9,900

- Ice Cream Station
  - AUD22,000

- Water Bottle
  - AUD16,500 per day

- Congress App
  - AUD22,000 per day

- Daily Lunches
  - AUD22,000 per day

- Refreshment Breaks
  - AUD16,500 per day

CONTINUED OVERLEAF
**Social Function Opportunities**

- **The Opening Ceremony Followed by the Welcome Reception, Wednesday 21 October**, AUD42,650
- **Congress Dinner, Thursday 22 October**
  - AUD154,000 for one sponsor
  - AUD77,000 each for up to two sponsors
- **Dine around Sydney Night**, AUD33,000

**Advertising Opportunities**

- **Daily News**
- **Advertising on www.vetdermsydney.com**
  - AUD6,600 each

**Advertisements in Printed Materials**

- **Preliminary Programme – Full page**, AUD2,050
- **Preliminary Programme – Inside front/inside**, AUD2,400
- **Preliminary Programme – Outside back cover**, AUD2,750
- **Final Programme – Full page**, AUD2,050
- **Final Programme – Inside front/inside**, AUD2,400
- **Final Programme – Outside back cover**, AUD2,750
- **Pocket Programme – Logo on outside**, AUD5,500
- **Continuing Education – Colour – Full Page**, AUD34,500
- **Continuing Education – Colour – ½ Page**, AUD2,750
- **Continuing Education – Black & White – Full Page**, AUD1,400
- **Continuing Education – Black & White – ½ Page**, AUD1,050
- **WCVD9 Electronic Newsletters**, AUD2,200
- **Footprints or Paw prints from Exhibition Hall Entrance to your Booth**, AUD7,700

**EXHIBITION OPPORTUNITIES**

- **Exhibition Booth 6 SQM**, AUD4,400
- **Sponsor Exhibition Booth 9 SQM**, AUD6,600
- **Space Only Rate**, AUD530 per sqm

**Method of Payment**

Tick appropriate box

- I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation.
- I wish to pay by credit card. A link will be sent to you via email to complete your payment securely online.

Please Note: All credit card payments will appear as "ICMS Australasia Pty Ltd” on your statement.

**CONDITIONS OF PAYMENT**

- A 60% deposit is required upon confirmation of your Congress sponsorship item and/or booth.
- Payment must be made for all sponsorship and exhibition monies prior to close of business on 15 April 2020. Failure to do so may result in your sponsorship item or exhibition stand being released again for sale.

I agree to be invoiced for a total of $ AUD_______________ excluding 10% GST for the items selected above.

Signature ____________________________ Date __/__/____

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.

**Sponsorship Total___________________________**

**PRIVACY STATEMENT**

- YES, I consent to my details being shared with suppliers and contractors of the Congress to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Congress Manager.
- NO, I do not consent.

**Forward completed application form by email to:**

<table>
<thead>
<tr>
<th>ICMS Australasia</th>
<th>Tel: +61 7 3255 1002</th>
</tr>
</thead>
<tbody>
<tr>
<td>GPO Box 3209</td>
<td>Fax: +61 7 3255 1004</td>
</tr>
<tr>
<td>Sydney, NSW, 2000</td>
<td>Email: <a href="mailto:sponsorship@vetdermsydney.com">sponsorship@vetdermsydney.com</a></td>
</tr>
<tr>
<td>Australia</td>
<td></td>
</tr>
</tbody>
</table>
The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associates, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.

2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.

3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.

4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodgment of the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 30 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve space.

6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.

8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.

9. The Organiser agrees to promote the exhibition to maximise participation.

10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.

11. The Organiser reserve the right in unforeseen circumstances to alter or exact the area or floor of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

12. The Organiser reserves the right to change the exhibition floor layout if necessary.

13. The Organiser is responsible for the control of the exhibition area only.

14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

15. The Organiser agrees to provide the Exhibitor with an Exhibitor Manual to assist the exhibition for the purpose of communicating required actions on the part of the Exhibitor.

16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.

17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.

18. The Organiser reserves the right to specify heights, weights and coverings for display areas.

19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter to the exhibition.

20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and or agents entry to the exhibition if they have held a purchased or complimentary entry card.

22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.

23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.

24. The Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.

25. The Organiser will arrange for daily cleaning of aisles outside exhibition hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition space.

27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.

28. The Exhibitor is required to maximise promotion and commercial benefits of participating in the exhibition.

29. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibition Manual.

30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety and fire regulations. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.

31. The Exhibitor must ensure the cleanliness and tidiness of the allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Exhibitor will be required to pay for the removal of exhibits to this to done by an external party at a cost to be paid by the Exhibitor.

32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.

33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for the period of the exhibition and Public Liability insurance for the period of the exhibition will also be submitted prior to the Organiser granting this company access to the exhibition area.

34. The Exhibitor is responsible for all items within their allocated exhibition space.

35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Writing materials will only be used if the Organiser has been notified in advance. Writing materials must be able to produce this documentation immediately.

36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.

37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions provided to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery on return.

38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.

39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

40. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstances are goods permitted to be stored in public access areas.

Stand Services and Construction

41. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electronics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

42. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.

43. Exhibitors must indemnify, and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

44. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property, or occasions from any cause whatsoever.

45. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

46. The Organiser shall not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

47. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. Unless otherwise communicated paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.

48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the exhibition. The Exhibitor contracted to this space will remain liable and Terms and Conditions of Contract and will not be eligible for a refund.

49. If the Exhibitor wishes to cancel their participation a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:

   a. If notice of cancellation is received 12 months or more before the first day of the exhibition, the Exhibitor will be entitled to a 75% refund on funds due at the time of cancellation.

   b. If notice of cancellation is received between 6 and 12 months before the first day of the exhibition, the Exhibitor will be entitled to a 50% refund on funds due at the time of cancellation.

   c. If notice of cancellation is received less than 6 months before the first day of the exhibition, the Exhibitor will not be entitled to a refund.

   d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor may be invoiced for the difference to satisfy the above cancellation and refund policy.

50. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.
Further Information

Please do not hesitate to contact the WCVD9 Secretariat for further information:

WCVD9 Secretariat
ICMS Australasia
GPO Box 3209
Sydney, NSW, 2000
Australia
Tel: +61 3255 1002
Fax: +61 3255 1004

For Exhibition and Sponsorship
Email: sponsorship@vetdermsydney.com